



*What Do YOU Want
To See In Dubuque?*

RESULTS

Q2 What types of amenities (entertainment, food, recreation, etc...) would you like to see in Dubuque that we don't already have?

Answered: 64 Skipped: 9

#	RESPONSES	DATE
1	Green space and outdoor activities! Additional small businesses/shops/specialty boutiques.	3/2/2023 10:37 PM
2	I really want a Noodles & Company. But I enjoy the food trucks and Backpocket, especially.	3/2/2023 4:20 PM
3	24 hour rec center (basketball, football, soccer, weightroom, tennis courts etc).	3/2/2023 2:45 PM
4	Minor league baseball team, air service, more tourism around the river, activities not centered around alcohol	3/1/2023 4:49 PM
5	An event center like moline and Cedar Rapids have.	3/1/2023 4:38 PM
6	Park Mobile Parking	3/1/2023 4:37 PM
7	Indoor play area for kids (expand the concept inside the mall). Central location to find events going around in town.	3/1/2023 1:22 PM
8	More variety in food and shopping, trader joes, more out door eating, "Classes" like cooking, pottery, mixology and affordable, more outdoor gathering spaces picnic area parks, indoor putt putt, river access and swimming areas, outdoor rec leagues like volleyball etc	3/1/2023 10:39 AM
9	Live Music. Accessible bike paths from downtown to Mines of Spain. More mountain bike trails, we have a good start, however, Dubuque has the terrain to be a midwest mountain biked destination! Would be awesome to extend the south port / river wall bike path to the Mines of Spain and have more trails in the Mines.	2/28/2023 4:45 PM
10	More ethnic food would be awesome.	2/28/2023 2:52 PM
11	Live music acts.	2/28/2023 2:17 PM
12	Red Lobster and a single-A baseball team	2/28/2023 1:34 PM
13	Connecting major employers to biking paths. Flights at Airport.	2/28/2023 1:15 PM
14	I would love to see a Super Target, the one we have now could have so many more options and a better parking lot. I think we could benefit from a Scheels as the closest one is in Cedar Falls. A Dave and Busters would be nice - more adult playgrounds. Some type of theme park.	2/28/2023 12:49 PM
15	Rentable electric bikes like Lyft has in Chicago	2/28/2023 12:47 PM
16	Non-street, paved bike trails; Outdoor large bar/entertainment (think Smash Park)	2/28/2023 12:12 PM
17	-pottery classes -cooking classes -more diverse food scene -Trader Joes -more dog friendly places -need more dog parks -beach that you can access without a boat & that is safe -roof top bar	2/28/2023 12:09 PM
18	More restaurants. We are so limited on eateries here in Dubuque - especially sit down restaurants. Also, would like to see more amenities geared towards kids....	2/28/2023 11:43 AM
19	A public beach, a better use of the river/waterfront. Bike lanes and more safe routes in town for biking. More diversity in restaurants, ie Indian, Korean bbq.	2/28/2023 11:37 AM
20	late night food. more local restaurants.	2/28/2023 11:35 AM
21	It would be awesome to have a venue that does all ages shows and a place where kids can get involved with the local music scene. Dubuque currently doesn't have anything like that.	2/28/2023 11:29 AM
22	A rotating restaurant, an indoor go-kart track, zip lines from the bluff to downtown, a multi-acre film studio to make Dubuque into the Hollywood of the mid-west.	2/28/2023 11:16 AM
23	Bmx pump tracks would be nice. More physical activities that people can come together and	2/28/2023 11:16 AM

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	be heathier.	
24	Better apartments for younger people to live in that are higher quality. There's nice apartments for senior living but nothing modern downtown.	2/28/2023 11:08 AM
25	A better venue for concerts. More food options that aren't burgers. More paved trails. Our airport actually going places.	2/28/2023 11:08 AM
26	More of a variety of food options. Indian or Mediterranean food would be amazing. Entertainment for kids/teens.	2/28/2023 11:06 AM
27	Bicycle park for all ages bmx mountain bike road bikes	2/28/2023 10:39 AM
28	More options for Youth. There is always something for Adults or real little ones but not much for the teens.	2/28/2023 10:28 AM
29	More off-road trails, both paved and dirt, this city is terrible to commute on bike, and the city itself has not embraced mountain biking like Dubuque County Conservation and Asbury have. Fire VanMilligan!!!!	2/28/2023 10:15 AM
30	Outdoor recreation near nightlife.	2/28/2023 10:14 AM
31	I want to see more lifestyle activities for kids and young professionals to keep them active and engaged in the community	2/28/2023 9:59 AM
32	Green space/communal area for events, outdoor seating, pedestrian walk way surrounded by retail/commercial/restaurant spaces (ground level) with affordable housing upper levels	2/28/2023 9:31 AM
33	different concert options. higher end night life; better lighting at night, beautifying downtown. more green space downtown. kayak rental on the iowa side. Oh, and a top golf.	2/28/2023 12:47 AM
34	Cafe + shopping experience in one (similar to Elle & Becks in Galena) Coworking + childcare space for limited time options (2 hrs or less) Mocktail or alcohol alternative drink options in existing restaurants (more than water or lemonade). Riverboat lounge is currently doing this.	2/27/2023 8:27 PM
35	Professional theatre, night club/dance venues	2/27/2023 6:11 PM
36	More diverse food. We could really use more mediterranean and/or middle eastern food. St Kilda in Des Moines is a good example. More recreational activities not based around drinking alcohol. Trails, renting paddle boats, swimming areas, etc. Outdoor music venues are always fun.	2/27/2023 5:52 PM
37	Rock Climbing, Hot Pot Restaurant, Roller Skating Rink	2/27/2023 5:02 PM
38	Expand entertainment between lower Main and the Millwork District	2/27/2023 4:47 PM
39	Different ethnic food options. We have many American eatiers I think if there was more options people would eat out a lot more as well.	2/27/2023 4:46 PM
40	More outdoor family friendly music. More food trucks especially at night!	2/27/2023 4:45 PM
41	Rick climbing gym, indoor athletic facility, middle eastern/south Asian food, could use a distillery or Meadery, outdoor recreation/outfitter store (not Dick's)	2/27/2023 4:30 PM
42	Recreational activities like boat rentals, indoor playing fields, TopGolf type places Suggestions: amateur adult leagues for different sports	2/27/2023 4:26 PM
43	Outdoor dining, flexible public spaces, more lunch and upscale dining options	2/27/2023 4:09 PM
44	Frozen Yogurt, walking trails, arcade/lazer tag, and more places like the new bread and vine but just dancing, no food service.	2/27/2023 4:05 PM
45	More DIY music events; more outdoors art/music events; more inclusive public art/music events (showing the diversity of local artists in Dubuque instead of the same 3-4 artists for every large event); less chain restaurants and more locally owned/operated options;	2/27/2023 4:01 PM
46	Live music venues, art galleries, arts and culture venues, Etc..	2/27/2023 3:58 PM
47	Better use of the river with more things to bring people to the river who don't have boats. Examples include things to do, places to eat, places to stay, etc. Think Okoboji but on a river instead of a lake.	2/20/2023 2:56 PM

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48	Ropes courses/climbing or hiking - things that involve being active. A lot of activities involve alcohol and it would be nice to see some more options that are focused around that.	2/20/2023 8:57 AM
49	More Dog Friendly Areas, most parks in Dubuque don't allow dogs even if they are on leash. More outdoor dining, drinking areas. Trader Joe's type grocery stores, nice grocery store in downtown/millwork area.	2/20/2023 8:43 AM
50	Diverse/ethnic food options, small biz retail, indoor and outdoor recreation options	2/18/2023 9:19 AM
51	We don't have a spoken word & poetry community here. We also don't have many cultural events that's diverse.	2/17/2023 7:51 PM
52	Smash Park (indoor and outdoor pickleball, bar, and food), Costco, Trader Joe's	2/17/2023 3:45 PM
53	Noodles & Co., ideally in a downtown location that utilizes existing infrastructure. That's really my only want.	2/17/2023 2:34 PM
54	A better place for kids age 13-18. A place where they can go hangout with friends play games, sports, do fun activities while staying safe. More etheric places to eat.	2/17/2023 2:34 PM
55	country concerts, baseball games	2/17/2023 1:14 PM
56	Dog-bowl fountains in all of Dubuque's public parks. Repair to pedestrian infrastructure in all neighborhoods of Dubuque, not just downtown. So many staircases that could actually connect neighborhoods, in complete disrepair! Dubuque's public transportation is a real beast--our geography makes taking public transportation cumbersome and inconvenient. Trying to get from a residential neighborhood to a business on JFK involves 40 minutes of walking! (Not to mention schedules catered to traditional work hours despite 1 in 4 Americans working hours outside of this traditional 9-5. But that problem's not unique to Dubuque.). Why concentrate on entertainment, festivals, food etc. if it's so difficult to get to those things!	2/17/2023 12:15 PM
57	Indian buffet options. Less cover bands, country, and out dated classic rock musicians. Need bigger name, current alternative/folk rock artists similar to Hinterland festival near Des Moines, 80/35 festival in Des Moines, and the Codfish Hollow Barnstormers venue near Maquoketa.	2/17/2023 12:10 PM
58	Trader Joes, Panda Express, recreational sports for adults, Live music, More ways for people new to the area to meet people/make friends	2/17/2023 11:50 AM
59	Family friendly entertainment. An outdoor Ice-skating rink, for example.	2/17/2023 11:38 AM
60	I would like to see more things for families inside during the winter months. More things for the teenagers. Laser tags, go-carts, rock climbing	2/17/2023 11:31 AM
61	Our shopping has significantly dropped since COVID, a vibrant mall. I love all our local restaurants more than having more big chains come here it makes us unique. but more sports bars, places to dine outside	2/17/2023 11:29 AM
62	More restaurants/bars with outdoor seating	2/17/2023 11:22 AM
63	Real sushi and Japanese food, our Asian cuisine is lacking and Ichiban is always busy for this reason. More farm to table restaurants like Brazen, locally sourced like Convivium but open later and kid friendly.	2/16/2023 9:50 PM
64	Go bigger with annual events. Give people who are unfamiliar with Dubuque the excuse to travel and experience the city!	2/16/2023 4:50 PM

Q3 What do you believe would help downtown specifically be a more vibrant place for people to live, work, and play?

Answered: 57 Skipped: 16

#	RESPONSES	DATE
1	Safety, better lighting, and additional living space downtown. Folks feel safer I'd think when there are more people around.	3/2/2023 10:37 PM
2	Caring for the unhoused population. Lots of lighting, Closer grocery stores that have reasonable prices. Safe sidewalks and crosswalks. Continued enhancement of green spaces and events held in those green spaces. Ample parking and transportation. Continue to rehab homes that need some help and make sure people that need a hand up are able to buy them.	3/2/2023 4:20 PM
3	updated, affordable housing; updated parks,	3/2/2023 2:45 PM
4	More housing to accommodate younger professionals moving to town that aren't ready to buy a house yet.	3/1/2023 4:38 PM
5	Park Mobil Parking	3/1/2023 4:37 PM
6	Outdoor spaces that aren't tucked in an alley.	3/1/2023 1:22 PM
7	More promotion and connection so that people start showing up to what Dubuque already offers and that way more can come to Dubuque and grow but the community needs to start participating and Dubuque needs to do a better job of getting that information to people. So many people don't even know what is currently offered in our community.	3/1/2023 10:39 AM
8	see above.	2/28/2023 4:45 PM
9	Clubs and organizations for folks to get involved in.	2/28/2023 2:52 PM
10	More events, local and non local.	2/28/2023 2:17 PM
11	More free parking	2/28/2023 1:34 PM
12	Continue to Revitalize Historic Buildings. Continue to purchase riverfront revitalization property for Dubuquers to enjoy. Continue to think of ideas to make downtown more walkable and redirect semi traffic away from downtown. Make highway 20 freeflow traffic.	2/28/2023 1:15 PM
13	I would love to see more adult networking events in the evening hours. I feel like the YP Luncheon's is a great start but it is such a limited time and I feel like conversations are cut short and then you are in a hurry to get back to work when it is over.	2/28/2023 12:49 PM
14	There needs to be main street events with businesses getting involved. If the Millwork & Main Street were connected... it would be a game changer! Transportation - need bar buddies, ubers, or something!	2/28/2023 12:09 PM
15	Driving downtown is not the easiest with one way roads. Those who aren't from Dubuque can easily get lost or confused. Fixing traffic flow would definitely help.	2/28/2023 11:43 AM
16	The above, plus a large scale music venue.	2/28/2023 11:37 AM
17	more garbage cans available	2/28/2023 11:35 AM
18	More community related places and activities	2/28/2023 11:29 AM
19	A skywalk	2/28/2023 11:16 AM
20	Heathy food places. More activities other than bars and gyms. Indoor and outdoor sk8 parks aswell as bike paths.	2/28/2023 11:16 AM
21	The older shops downtown that aren't in use anymore make it look rundown at night, so making use of those buildings would be nice	2/28/2023 11:08 AM

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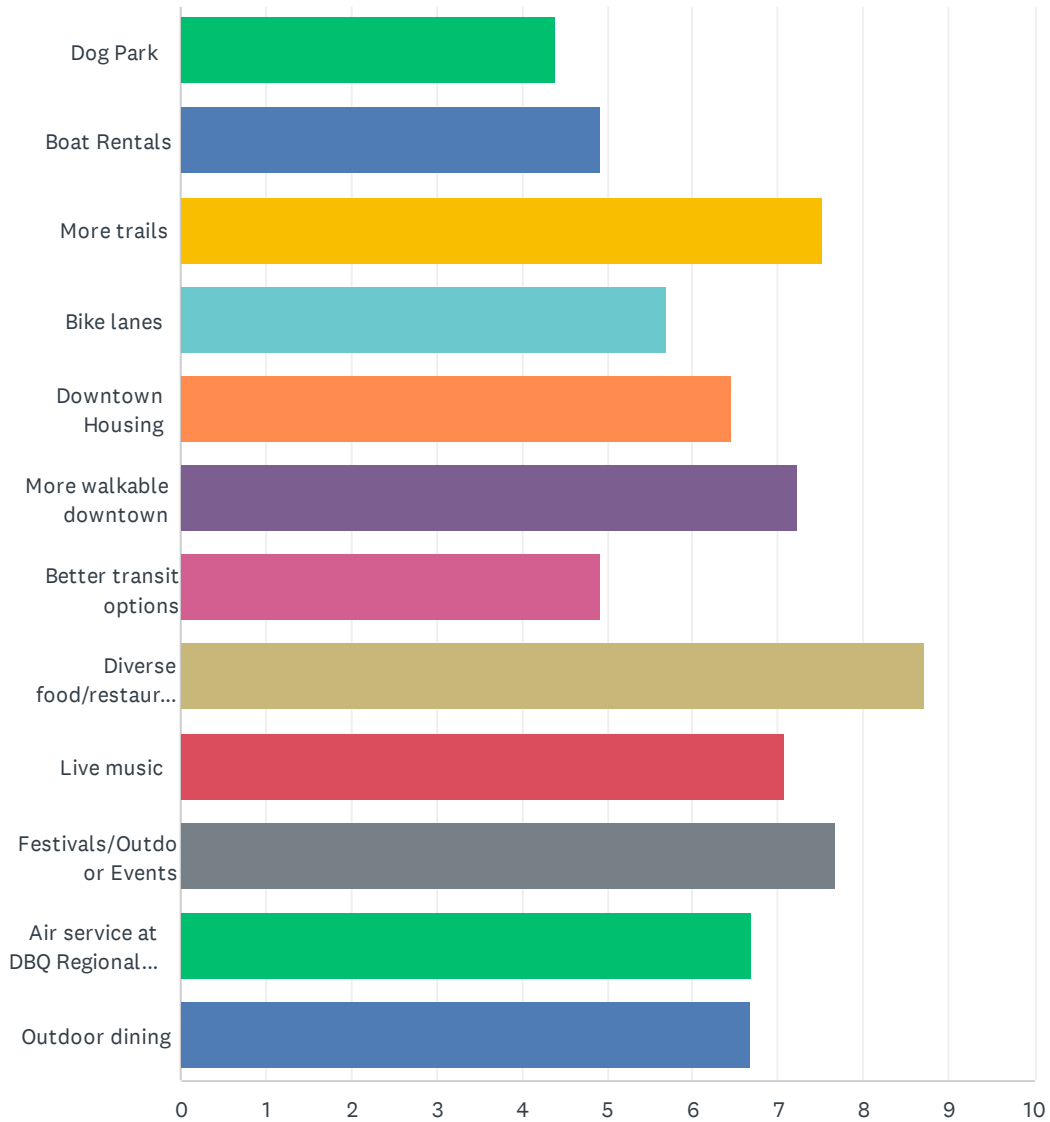
22	An easier way to get home if you go out for a night. Uber/Lyft is basically non-existent and taxis are unreliable. More food options would also be good. I also think if we could get better walkability/transportation between areas like Millwork, Lower Main, casinos.	2/28/2023 11:08 AM
23	If it were cleaned up a bit more. There are certain areas especially where the grass is covered with dog poop and garbage is laying everywhere.	2/28/2023 11:06 AM
24	Bicycle park	2/28/2023 10:39 AM
25	Continue to restore and cleanup. Garbage on the streets, yards filled with trash and randomness, etc.	2/28/2023 10:28 AM
26	Better network of paths for walking/biking that are protected from traffic. Painting a line on an already busy and narrow street doesn't cut it. Fire VanMilligan!!!!	2/28/2023 10:15 AM
27	Healthy, active recreation opportunities near our downtown areas.	2/28/2023 10:14 AM
28	Same as above. More diverse restaurant options.	2/28/2023 9:31 AM
29	more connectability from upper central to lower main, almost feels like two different towns. bolstering businesses and incentivizing new and fun retail/dining/nightlife experiences all along central and upper main would be cool. maybe giving each "section" it's own identity and using that to encourage new investment.	2/28/2023 12:47 AM
30	Coordinated searchable events calendar outside of Facebook (professional, arts, community, etc)	2/27/2023 8:27 PM
31	Affordable rent and utilities. Free street parking always.	2/27/2023 6:11 PM
32	Better apartments. There's not many places to live that are both nice and worth the rent that is being charged. More stores oriented towards young people like White Rabbit in Iowa City, Raygun in Des Moines, music stores with vinyl, etc.	2/27/2023 5:52 PM
33	Free parking, affordable housing, easy to navigate public transit, affordable grocery options	2/27/2023 5:02 PM
34	More housing downtown.	2/27/2023 4:47 PM
35	I think if there was a place like NewBo in Cedar Rapids here in Dubuque it would help in many ways. Different small business would have a place to start. There would also be more options for different events.	2/27/2023 4:46 PM
36	More pet friendly affordable housing.	2/27/2023 4:45 PM
37	A district that focuses on entertainment: live music, dancing, comedy, literary readings, small theater productions or films	2/27/2023 4:30 PM
38	Clean up the bars, have more "family friendly" places (shops, restaurants etc)	2/27/2023 4:26 PM
39	Improve walkability, increase residents, increase retail	2/27/2023 4:09 PM
40	More places for people to stop in and shop.	2/27/2023 4:05 PM
41	More public events which showcase the vibrant community of local artists/musicians that Dubuque has to offer. Example: more arts/music festivals in other areas of town such as the north and south ends.	2/27/2023 4:01 PM
42	Night life specific public transportation. Walkable grocery solution / food market. More diverse night life venues.	2/27/2023 3:58 PM
43	Do something with 5 flags. Last I heard they were planning some updates.	2/20/2023 2:56 PM
44	more entertainment, restaurants and shopping in walking distance to each other.	2/20/2023 8:57 AM
45	I think more affordable housing options or housing options in general in downtown will allow younger people to live downtown. I also think the addition of more cafe, restaurants or bars in the millwork & downtown area would help as well.	2/20/2023 8:43 AM
46	More housing downtown that is affordable for young college grads and young families, food/retail/entertainment options, complete streets that are walkable and bikeable with greenery (key corridors connecting neighborhoods)	2/18/2023 9:19 AM
47	The city could do a better job by incorporating a cultural diverse board of people to add	2/17/2023 7:51 PM

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	perspective that have the background to reach people	
48	Better parking, otherwise downtown is already great!	2/17/2023 3:45 PM
49	Easier access to grocery stores without having to drive. Improving bikability between downtown and Eagle Country Market or the Locust St Hyvee.	2/17/2023 2:34 PM
50	Better/cleaner housing options for people in financial trouble. Cleaner streets and repainting/redoing old buildings. Dubuque has a lot of original beautiful architecture and i would love to see it come back to life.	2/17/2023 2:34 PM
51	remodeling	2/17/2023 1:14 PM
52	Actual engagement in keeping businesses downtown. Businesses will open downtown and move to cheaper rent because they learn that Dubuquers are happy to drive to destinations. Which is great--for Dubuquers that drive.	2/17/2023 12:15 PM
53	More affordable housing (owner occupied) and less Airbnb properties	2/17/2023 12:10 PM
54	More live music, art shows, shops on main street.	2/17/2023 11:50 AM
55	Downtown playgrounds. More bars like Esthers that cater to an older crowd than college kids. More beautiful green space. Walking trails. Bicycle rentals.	2/17/2023 11:38 AM
56	we need more trash cans on lower main, more sitting outside like around what Cottingham. More FREE parking	2/17/2023 11:31 AM
57	I am a huge fan of the Travel Dubuque resource that has been gaining traction. As a resident of 5 years in Dubuque, I have discovered and learned a ton through this resource. This needs to be promoted and funded so that people can access everything Dubuque has to offer!	2/16/2023 4:50 PM

Q4 Please rank the following amenities in order of importance with 1 being most important to you

Answered: 73 Skipped: 0



What Do YOU Want To See In Dubuque?

	1	2	3	4	5	6	7	8	9	10	11
Dog Park	1.37% 1	5.48% 4	5.48% 4	8.22% 6	4.11% 3	2.74% 2	6.85% 5	4.11% 3	10.96% 8	5.48% 4	15.07% 10
Boat Rentals	4.11% 3	1.37% 1	4.11% 3	8.22% 6	8.22% 6	8.22% 6	4.11% 3	10.96% 8	8.22% 6	12.33% 9	9.59% 7
More trails	13.70% 10	9.59% 7	10.96% 8	9.59% 7	9.59% 7	1.37% 1	10.96% 8	16.44% 12	8.22% 6	4.11% 3	2.74% 2
Bike lanes	6.85% 5	9.59% 7	8.22% 6	2.74% 2	2.74% 2	4.11% 3	0.00% 0	16.44% 12	17.81% 13	13.70% 10	12.33% 9
Downtown Housing	16.44% 12	6.85% 5	5.48% 4	5.48% 4	5.48% 4	6.85% 5	5.48% 4	2.74% 2	12.33% 9	16.44% 12	15.07% 10
More walkable downtown	1.37% 1	13.70% 10	15.07% 11	6.85% 5	6.85% 5	15.07% 11	15.07% 11	9.59% 7	6.85% 5	1.37% 1	4.11% 3
Better transit options	4.11% 3	2.74% 2	4.11% 3	9.59% 7	8.22% 6	5.48% 4	5.48% 4	4.11% 3	5.48% 4	19.18% 14	17.81% 13
Diverse food/restaurants	15.07% 11	15.07% 11	17.81% 13	10.96% 8	9.59% 7	10.96% 8	6.85% 5	5.48% 4	5.48% 4	0.00% 0	2.74% 2
Live music	8.22% 6	6.85% 5	5.48% 4	6.85% 5	15.07% 11	15.07% 11	15.07% 11	5.48% 4	12.33% 9	5.48% 4	2.74% 2
Festivals/Outdoor Events	5.48% 4	13.70% 10	9.59% 7	16.44% 12	9.59% 7	10.96% 8	13.70% 10	4.11% 3	5.48% 4	8.22% 6	1.37% 1
Air service at DBQ Regional Airport	19.18% 14	4.11% 3	6.85% 5	8.22% 6	10.96% 8	2.74% 2	8.22% 6	5.48% 4	2.74% 2	8.22% 6	9.59% 7
Outdoor dining	4.11% 3	10.96% 8	6.85% 5	6.85% 5	9.59% 7	16.44% 12	8.22% 6	15.07% 11	4.11% 3	5.48% 4	6.85% 5

What YP Wants to See in Downtown Dubuque

