

Constant Contact Survey Results

Survey Name: Public Policy Issue Survey

Response Status: Partial & Completed

Filter: None

Aug 23, 2010 11:03:19 AM

***** What sector best describes your business?

Answer	0%	100%	Number of Response(s)	Response Ratio
Manufacturing/Industrial			11	8.5 %
Retail			12	9.3 %
Tourism			4	3.1 %
Construction			5	3.9 %
Real Estate			6	4.6 %
Distribution			2	1.5 %
Tourism/Recreation			5	3.9 %
Financial Services			19	14.8 %
Insurance			2	1.5 %
Health Care			6	4.6 %
Utilities and Communication			4	3.1 %
Not for Profit			16	12.5 %
Government			7	5.4 %
Other			29	22.6 %
No Response(s)			0	0.0 %
Totals			128	100%

Please rank the following FEDERAL business issues by the degree of concern to your business.

1 = Not a Concern, 2 = Somewhat a Concern, 3 = Average Concern, 4 = Big Concern, 5 = Major Concern

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
National Deficit/Spending						128	4.0
Free Trade						124	3.2
Immigration						128	3.4
Climate Change						126	2.7
Federal Taxes						128	4.0
Health Care / Reform / Reimbursement Disparity						127	4.2
Education and Workforce Development						128	3.6
Federal Organized Labor Legislation						127	3.2
Job Creation						127	3.9
Energy Costs						126	3.8

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Please rank the following STATE business issues by the degree of concern to your business.











1 = Not a Concern, 2 = Somewhat a Concern, 3 = Average Concern, 4 = Big Concern, 5 = Major Concern

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
State Taxes						126	3.9
Business Climate Issues [Right to Work, Prevailing Wage, Workers Comp, etc]						125	3.7
Transportation Infrastructure and Sustainability						126	3.4
Energy Costs						127	3.7
Alternative Energy						125	3.2
Incentives for Job Creation and Expansion						127	3.6
Sustainability						125	3.3
State-Wide Education Standards						127	3.6
Education and Workforce Development						127	3.7
State Deficit/Spending						127	4.0

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.







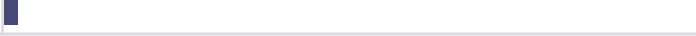
Please rank the following LOCAL business issues by the degree of concern to your business.

1 = Not a Concern, 2 = Somewhat a Concern, 3 = Average Concern, 4 = Big Concern, 5 = Major Concern






Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Southwest Arterial						125	3.0
Workforce Housing						124	2.8
Millwork District						125	2.4
Continued Riverfront Development						125	3.0
Recruitment and Retention of Talent						125	3.4
Diversity/Inclusion						125	2.8
Sustainability						126	3.1
Code Enforcement						123	2.8
Business Retention and Expansion/Job Creation						122	3.8
Expansion of Air Service [4th flight, additional hub]						126	3.1

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.




How many jobs have you added in the past 12 months

Answer	0%	100%	Number of Response(s)	Response Ratio
0			51	40.4 %
1-10			64	50.7 %
11-20			5	3.9 %
21-30			2	1.5 %
31-40			1	<1 %
41-50			0	0.0 %
More than 50			3	2.3 %
Totals			126	100%





How many jobs have you eliminated in the past year?

Answer	0%	100%	Number of Response(s)	Response Ratio
0			72	56.2 %
1-10			45	35.1 %
11-20			3	2.3 %
21-30			1	<1 %
31-40			1	<1 %
41-50			0	0.0 %
More than 50			3	2.3 %
No Response(s)			3	2.3 %
Totals			128	100%










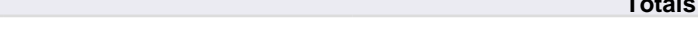
What are your plans for jobs over the next 12 months?

Answer	0%	100%	Number of Response(s)	Response Ratio
No Change			84	65.6 %
Add			37	28.9 %
Decrease			5	3.9 %
No Response(s)			2	1.5 %
Totals			128	100%




Has your company/organization's net income increased or decreased over the past 12 months?

Answer	0%	100%	Number of Response(s)	Response Ratio
Increased			55	42.9 %
Decreased			44	34.3 %
No Change			25	19.5 %
No Response(s)			4	3.1 %
Totals			128	100%




If your net income has decreased, what is the biggest impact?

Answer	0%	100%	Number of Response(s)	Response Ratio
Decline in Business			28	21.8 %
Health Care			3	2.3 %
Property Tax			2	1.5 %
Energy Costs			1	<1 %
Utility Rates			3	2.3 %
Workers Compensation			1	<1 %
Sales Tax			1	<1 %
Salary/Wages			3	2.3 %
Other			15	11.7 %
No Response(s)			71	55.4 %
Totals			128	100%

Did you provide health care insurance over the past 12 months?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			99	77.3 %
No			25	19.5 %
No Response(s)			4	3.1 %
Totals			128	100%

Will Health Care reform legislation impact your business?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			98	76.5 %
No			21	16.4 %
No Response(s)			9	7.0 %
Totals			128	100%

What is the single biggest obstacle or challenge in operating a successful business in Dubuque?

70 Response(s)

What other issues are of concern on the local, state or federal level?

49 Response(s)

How would you like the Chamber to address government issues:

1 = Not Important, 2 = Somewhat Important, 3 = Important, 4 = Very Important, 5 = Imperative

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Work with local/state/federal government officials						122	4.1
Keep members informed about important issues via government committee, website and Chamber publications						123	3.8
Action alerts/grass roots efforts to members on important legislation						123	3.6
Annual taskforce meetings with members to develop legislative agenda						123	3.3
Public/chamber forums and events for discussion of important issues						124	3.2
Chamber events that provide opportunity for members to interact/hear from elected officials						123	3.4
Creation of PAC (Political Action Committee)						122	2.6
Publication of Annual Scorecard on elected officials voting record vs. Chamber issues						123	3.5
Develop Campaign Academy for individual interested in running for office						122	2.6
Behind the scenes efforts to cultivate pro-growth candidates for office						119	3.0

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